



To Whom it may Concern,

2017 was our inaugural year for the Classic Cow Horse Futurity and Derby as a show privately hosted on behalf of the Saskatchewan Reined Cow Horse Association (SRCHA). We were thrilled with the response we have received since our 2017 show from both SRCHA members as well as representatives from associations outside of our province. Our entries have continued to steadily increase from previous years. The Classic Cow Horse is a show that is receiving buzz across Canada thanks to our aged event classes with strong payouts! In 2020 the Classic Cow Horse show was National Reined Cow Horse Association (NRCHA) approved for both our aged event classes and weekend show classes. This being the only show in Saskatchewan with this approval. 2020 was a tough year with Covid restrictions, but the equine industry stepped up and supported our show as well as all the major aged events across Canada with increased entries. Everyone was excited to be out and have a place to show. This is great news for the Cow Horse Industry in Canada and specifically Saskatchewan! 2021 preparations are well underway and we look forward to the continued momentum that is behind us.

What will you see at a Reined Cow Horse Show?

Cow Horse Shows consist of three required events that horse and rider compete in.

Herd Work:

Horse and Rider separate a number of cattle from the herd without unsettling the herd. Horse should be willing to work on it's own and the cow should not get around the horse back into the herd.

Reined Work:

Horse and rider work through a set pattern of movements made of circles, sliding stops, and spins.

Cow Work:

This is the most exciting aspect of Cow Horse and will get your adrenaline rushing! Horse and rider begin by working one cow on the end of the arena (boxing) to demonstrate the horses ability to hold the cow until it is allowed to run down the fence. At this time the rider displays it's control of the cow by making at least one turn each direction at top speed down the long wall of the arena finishing the run by circling the cow in each direction in the centre of the arena.

Boxing:

This class is the introductory cow work for our beginner competitors or competitors who no longer wish to do the fence work. We aim to have a place for all levels to compete and this class allows us to achieve that goal. Riders enter the arena and are judged on their ability to maintain control of the cow on the end fence for 50 seconds.

The opportunity to be part of the action!

The Classic Cow Horse Board is made up of SRCHA and NRCHA (National Reined Cow Horse Association) members who are passionate about sharing the cow horse experience. Dale and Teri Clearwater represent the Open level of competition and are actively involved in the sport of Cow Horse at both national and international levels of competition. Ron and Marilee Farrow represent the Non Professional aspect of the sport, and actively compete both themselves as well as having had their children come through the ranks of the youth classes. Cow Horse is an exciting, crowd pleasing sport that is challenging to both horse and rider. It satisfies both competitor, spectator, and sponsor alike. This can be seen to be true in the “Down The Fence” documentary highlighting the sport of Cow Horse, now available on Netflix.

We are seeking your sponsorship for our 2021 event. This sponsorship is greatly appreciated, and as you know, necessary in order for events of this calibre to be successful. Your generous donation will be put to use to run our Classic Futurity and Derby Show held in Saskatoon, Saskatchewan at Prairieland Park the weekend of August 20-22, 2021. The majority of the money will be allocated to prize money, awards and if necessary, a small portion going towards the expense of putting on this event. In 2018 our event stepped up to the next level with the addition of approving our Aged Event Classes with our national governing body, the National Reined Cow Horse Association. This was again received well in 2019 and 2020.

We aim to not only promote Cow Horse, by having a major aged event within the province of Saskatchewan, but to also highlight your business to potential customers, as our competitors, owners, and spectators are comprised of youth, ranchers, farmers, breeders, horse owners, horse trainers, small business owners, and executives from all across Canada. The Saskatchewan horse industry represents a golden opportunity for businesses by partnering with equine events for promotion.

The Classic Cow Horse Board welcome's your involvement and look forward to working with you to develop the perfect partnership to promote your business within our sport and the equine industry at the Classic Futurity and Derby. We sincerely Thank You if you have previously sponsored The Classic Cow Horse Show and hope you will consider sponsoring again.

For more information please contact Teri Clearwater at 306-544-7621 or justaboutaranch@gmail.com

Corporate Sponsor Form

Corporate Partner Name (as you wish it to be released to public)

Contact Name and Title: _____

Mailing Address: _____

Phone: _____

email: _____

Please Circle which level you are interested in	Elite \$5000	Platinum \$4000	Gold \$2500	Silver \$1500	Bronze \$1000
Name associated with Title of Classic Show	Yes				
Presentation Opportunity & Photo with Champion	Yes	Yes			
Arena Signage for Classic Show	Yes	Yes	Yes	Yes	Yes
Social Media Advertising	6x/yr	4x/yr	3x/yr	2x/yr	1x/yr
Acknowledgement in Show Program	Full Page	Full Page	1/2 Page	1/2 Page	1/4 page
Logo on Daily Draw sheets	Yes	Yes			
Promotional Mention by announcer	Yes	Yes	Yes	Yes	Yes
Two tickets to weekend events held in conjunction with show	Yes	Yes	Yes		
Name associated with Class at Show	Yes	Yes	Yes	Yes	Yes
Logo association in any "print" advertising for Classic Show	Yes	Yes			

**Further options can be discussed with Classic Cow Horse
(Corporate form Page 2)

Please write a brief description of your business for show announcer.

Date: _____ Signature: _____

Thank You!!

Please return Completed form and Chq payable to **Classic Cow Horse** at
Box 38

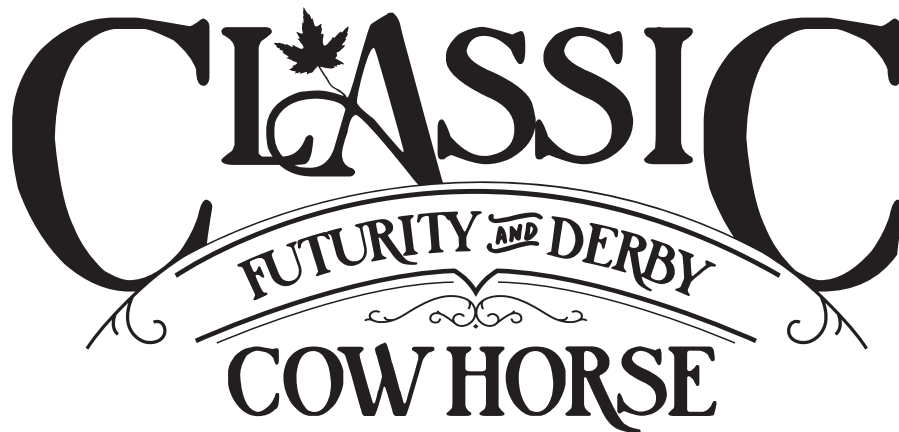
Hanley, Sask.

S0G 2E0

E-Transfers can be sent to **classiccowhorse@gmail.com**

Please Email Logo for advertising use

Recipes available upon request for cash donations.



Classic Cow Horse Futurity & Derby
Individual Sponsor Form

These packages are designed for individuals, families, or businesses that would like to support the Classic Show and be a part of the action, but do not necessarily have the advertising needs.

Sponsor Name (If you wish it released to public)

Contact Name and Title _____

Mailing Address _____

Phone _____

email _____

Please circle sponsorship level desired.	Level 1 \$500	Level 2 \$300	Class Sponsor \$200	Product Sponsor
Promotional mention by announcer	Yes	Yes	Yes	Yes
Acknowledgement in Show Program	Business Card	Listing	Listing with Class	Product Advertisement
Social Media Acknowledgement	1x/yr	1x/yr	1x/yr	1x/yr

Please write a small blurb about you or your business for promotional use:

Date _____ Signature: _____

Thank You!! Please return to
 Box 38
 Hanley, Sask
 S0G 2E0
classiccowhorse@gmail.com
 Etransfers also accepted at above
 email address.
 (CHQ payable to **Classic Cow Horse**)

